

# **Discovery Italia Brand Marketing Support**

#### Who we are:

Discovery Networks Southern Europe is one of the major markets of Discovery Networks International, the international division of the number 1 media company in the world for non-fiction content with almost 3 billion subscribers in more than 220 countries worldwide.

Thanks to the important growth that accompanied the evolution of its offer in recent years, Discovery Southern Europe has become in 2014 an even more strategic region, which includes Italy, Spain, Portugal and France, with headquarters in Milan and a team of over 450 people including Eurosport, distributed in 7 offices.

### The Talent Team:

Discovery's Global Talent Management team recruits the best talent on the planet. It takes a cast of incredibly talented, passionate, creative individuals to make amazing television programming and our team sets out to find them. Oh, and we will find you!



### **Position Summary:**

Reporting to the Brand Marketing Manager, the Brand Marketing Support will create marketing presentation, working on event organisation and supervising external suppliers.

## Key Responsibilities:

He/she will support the Brand Marketing Manager in:

- preparing marketing presentation
- creating marketing brief
- supervising external vendors
- overseeing events and campaign activities

### **Requirements**:

- Be comfortable with marketing fundamentals.
- Extremely passionate about media and entertainment.
- Flexible, curious, open minded.
- Excellent attention to details.
- Great communication and writing skills.
- Sociable and positive attitude.
- Fluent English spoken and written.
- Good use of Microsoft Office (PowerPoint)
- Experience with image and video editing (desirable)

